

PERSONAL INFORMATION

Name **PECQUEREAU Pierre-Gilles**
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Website http://www.pecquereau.com
Nationality Belgian
Date of birth 13 March 1981

FOCUS

Trilingual : French, Dutch, English.

Performance driven project manager with strengths in the communication field, public relations. International and multicultural environment oriented.

Skilled in assembling cohesive teams and linking individual motivation with organizational mission. Expertise in conducting web/multimedia projects.

WORK EXPERIENCE

- Dates From 09/01/2007 – through present
- Name and address of employer **HEWLETT PACKARD** (contractor MULTISKILL/MANPOWER)
- Type of business or sector IT industry
- Occupation or position held **PARTNER BUSINESS OPERATIONS MANAGER**
- Main activities and responsibilities
Responsible for the local end to end operational execution of the “Marketing Investment Funds” program, coordinating with finance and multiple marketing stakeholders locally as well as the EMEA marketing and operations community.
 - Implementation of agreed escalation path & internal/external communication guidelines for HP Preferred Partners.
 - Drive the validation process of marketing activities to completion Closely work with EMEA marketing program & Operational team to ensure marketing budgets are utilized and claimed in a timely fashion (99,6 % of claiming on 2nd quarter of 2007).
 - Change management : Protect, implement and assure processes to ensure business continuity in the program. (Gain of 1 month for the fund allocation, gain 2 months for the assignment and claiming of marketing activities).

- Dates From 04/03/2004 – to 05/04/2004 (internship)
- Name and address of employer **CARREFOUR BELGIUM**
- Type of business or sector Food retail industry
- Occupation or position held **CUSTOMER RELATIONSHIP MANAGER**
- Main activities and responsibilities
Recruited for an internship managing the web developments and marketing strategies of a new payment card (carte PASS) on national level.
 - Processed the launch of a payment card for the whole distribution branch of the company.
 - Conducted a review of the recruitment module of the organization.
 - Updated the content and clarified the design of the company website which generated a growth of 4 % unique visitors.

EDUCATION AND TRAINING

- Dates (from – to) From 09/10/2004 – to 01/04/2006
 - Name and type of organisation **UNIVERSITY OF STANFORD - CALIFORNIA (USA)**
 - Principal subjects/occupational skills covered Managing multiple projects/programs/portfolios, risk management, leveraging customer relationship and leadership for strategic execution.
 - Title of qualification awarded **STANFORD ADVANCED PROJECT MANAGER CERTIFICATION**

- Dates (from – to) From 08/10/2004 – to 25/02/2005
 - Name and type of organisation **ICHEC BUSINESS SCHOOL – BELGIUM (EUROPE)**
 - Principal subjects/occupational skills covered Introduction to Finance, Accountancy, E-business and Marketing. Establishing a payroll and negotiation techniques in a collaborative environment.
 - Title of qualification awarded **CERTIFICATION : COMPANY & BUSINESS MANAGEMENT / HR MANAGEMENT**

- Dates (from – to) From 10/09/2002 – to 10/09/2004
 - Name and type of organization **UNIVERSITY OF LOUVAIN LA NEUVE – BELGIUM (EUROPE)**
 - Principal subjects/occupational skills covered Corporate social responsibility, partnership and stakeholder satisfaction, organizational culture development. Press and media analysis.
 - Title of qualification awarded **MASTER DEGREE : COMMUNICATION - PUBLIC RELATIONS**

- Dates (from – to) From 10/10/1999 – to 10/09/2002
 - Name and type of organization **UNIVERSITY OF SAINT LOUIS – BELGIUM (EUROPE)**
 - Principal subjects/occupational skills covered Industry life cycles (implementing changes), knowledge management, performance evaluation techniques, goals and feedback diagnose (communication theories).
 - Title of qualification awarded **BACHELOR DEGREE :COMMUNICATION (*Bilingual : French/Dutch*)**

TECHNICAL SKILLS & LANGUAGES

NATIVE LANGUAGE

FRENCH

OTHER LANGUAGES

	ENGLISH	DUTCH	GERMAN
• Reading skills	excellent	excellent	basic
• Writing skills	excellent	excellent	basic
• Verbal skills	excellent	excellent	basic
	<i>Intensive courses (USA, 2005)</i>	<i>Main High School Language</i>	<i>4th High School Language</i>

COMPUTER PROFICIENCY

- Operating System MS-DOS, MS-Windows 98/NT/XP, Linux (Gnome and SuSe 6), MacOS 10.
- Web Languages HTML/JavaScript, PHP 4.0, CSS. Knowledge of web ergonomics & standard.
- Application Programming Visual Basic on a .NET Framework Environment.
- Software MS-Office, SPSS, Photoshop, Indesign, Dreamweaver, Siebel PRM (Oracle).
- Hardware Assembling computers, technical and LAN support for small network.